

JSS Mahavidyapeetha JSS Academy of Technical Education, Noida



Department of Management Studies

Events/ Seminars/Technical talks organized

Sl No	Event	Date	Resource person details
1	Guest Lecture on "Total Quality Management"	21/07/2021	Dr.Lalit Sharma, Dean Management, SAITM, Gurgaon
2	Webinar on "Emerging Trends in Compensation Management"	24/06/2021	Ms. Parul Varshney, Main Data Group India Pvt Ltd
3	Guest Lecture on "Receivables Management"	24/06/2021	Dr. B R Prajapati, Retired Academician and Tax Consultant
4	Webinar on "Entrepreneurship Opportunities and Ecosystem in the country during COVID-19"	23/06/2021	Dr. Amit Kumar Dwivedi, Associate Professor, EDII
5	Webinar on "Trends in Digital Marketing in 2021"	19/06/2021	Ms. Aniee Rizvi, TCS, Marketing Analyst-Education Domain
6	Guest Lecture on "Financial Derivatives"	27/05/2021	Mr. C. Ratan, Taxation Advisors, Charaneet & Associates, Dehradun
7	Guest Lecture on "Product @TATA	29/04/2021	Mr Atul Gautam, Regional Sales Manager, TATA AIG

	AIG"		General Insurance Company
			Ltd.Hyderabad
	Guest Lecture on		Deepankar Kamboj, General
0	"Challenges faced by	5/5/2021	Manager (Sales Department),
8	Organizations during		Spaze Towers Pvt. Ltd
	Covid-19"		Gurugram, Haryana
	Webinar on	15/02/2021	Mr Faraz Badar Manager,
9	Financial Planning		Aditya Birla Capital, Delhi
	and its Relevance		Aditya Biria Capitai, Benii
	Webinar on "Hedge		Mr Shivang Aggarwal,
10	Funds vs Mutual Funds	15/01/2021	Operations Analyst, Indus
	and ESG"		Valley Partners, Noida.
	Guest lecture on		
	"Employment &		AKANKSHA MAURYA, an
11	Entrepreneurial	30/10/2020	alumni of the Department
	opportunities after		(Batch 2019-2021)
	MBA"		
	Webinar on the		Mr. Rajit Sikka ,Head
12	topic "ERP & IT"	29/10/2020	Academic Relations, India
	topic ERI & II		North
	Webinar on "Scope of	15/10/2020	Mr. Gopal Krishna, Head of
13	Digital Marketing for	13/10/2020	Digital Marketing, Takshila
	Job seekers".		Learning
	Guest Lecture on	10/10/2020	Dr. Amar Kumar Mishra,
14	"Writing and Publishing		Associate Professor IMS
	in Quality Journals".		Ghaziabad.
4 -	Webinar on "Fresher	6/10/2020	Mr. Vishwanadh Raju, Global
15	Tool Kit"		Head T.A, AXISCADES
16		1/10/2020	Mr. Samir Patel, Manager,
10	Virtual Industrial Visit in 1/10/2020	Aasha Surgicare Pvt Ltd	

	"Aasha Surgicare Pvt		
	Ltd", Surat Gujrat.		
17	Webinar on the topic " Motivation"	25/9/2020	Prof (Dr.) Avadhesh Kumar Gupta, Director, Sunderdeep Institute of Management & Technology Ghaziabad.
18	Webinar on the topic "An introduction to blockchain, know how blockchain is changing your world"	4/9/2020	Mr Raj Kapoor, Founder India Stem Alliance
19	Webinar on "Academic Leadership and Managerial Effectiveness during Covid-19"	23/05/2020	Brig (Dr.) Sunil Kr. Moudgil (Retd.), Leadership Coach, International Master Trainer, CEO and Founder- Moudgil Learning & Development Solutions
20	Webinar on "Strategic sales and marketing policies in startups"	11/05/2020	Mrs. Namrata Bansal, Director, AMAY IMPEX, Agra
21	Webinar on "Post COVID-19 Impact on Jobs-How to Prepare?"	09/05/2020	Ms. Priyanka Paul, Sr. Corporate HR-Delta Electronics, Pune
22	Guest lecture on "Health and Self-Regulation (Swasthya and Sanyam)- Keeping Mind and Body	08/05/2020	Mr. Manohar Choudhary, Administrator at Dharampal/Satpal, Noida

Fit-under COVID-19"	

Academic Year 2019 – 20

Sl. No	Event	Date	Resource persons
NIL	NIL	NIL	NIL

Academic Year 2018 – 19

Sl No	Event	Date	Resource persons
1	Career opportunities in Marketing	21-02-2019	Mayank Sharma, Marketing Executive with Takshila Education

Academic Year 2017 – 18

SL No	Events	Date	Resource persons
1	Financial services and career	22-02-2018	Mr Faraz Badar, Relationship Manager, ICICI Prudential Asset Management Company
2	Career Guidance and Personality Development	02-04-2018	Mr Amit Mishra, HR Manager, ONGC

Academic Year 2016-17

Sl. No	Event	Date	Resource persons
NIL	NIL	NIL	NIL

Academic Year 2015-16

SL No	Events	Date	Resource persons
1	Innovation :Need of an Hour	10-02-2016	Mr. Ved Prakash Singh, AGM Operation with Soft Age Information Technology Ltd
2	Institute to Industry	24-11-2016	Mr Varun Jarial, Regional Manager HLL Life Care Ltd. New Delhi